



# Jonathan Burrows Graphic Design

I'm a freelance product designer based in London.  
I specialise in creating captivating, results-driven brand experiences.

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## Experience

### Jonathan Burrows Graphic Design

*Freelance Product Designer • April 2022–Present*

I am a freelance product designer specialised in creating engaging, meticulously designed brand experiences across multiple platforms for all kinds of organisations and business sectors.

### Karmarama

*Senior UI Designer • February 2019–April 2022*

Worked with the Creative Products team at Karmarama across a wide range of digital products and services as a UI designer. A combination of pitch work and project work across teams of varying sizes for a large number of clients ranging from small startups to established household names.

### Sky

*Senior Designer • July 2018–February 2019*

Transferred over from Schawk! to Sky. Involved in high-level projects including creative optimisation, user journeys and partnerships with other organisations. Overseeing design projects from conception to delivery and overseeing junior designers' work to ensure high quality is maintained.

### Schawk!

*Senior Designer • August 2016–July 2018*

Worked on-site at Sky head office. Responsible for creative output for Sky and NOWTV brands, from large scale OOH to display banners and direct mail to landing pages.

### Zoological Society of London (ZSL)

*Digital Designer • May 2014–August 2016*

Design of material for marketing, interpretation, PR, and the Institute of Zoology. Assisted with design and creation of apps and games, working with external agencies and in-house developers.

### Royal College of Nursing (RCN)

*Graphic Designer • February 2012–May 2014*

Digital and print design across a range of different subjects and media, from exhibition stands and a suite of magazines to email flyers and microsites.

### Penguin Random House

*Graphic Designer • August 2010–January 2012*

Worked on a large range of books from children's activity books to comprehensive science and nature guides including infographics and book jacket design.

## Education

### LCC, University of the Arts, London

*September 2007–June 2011*

BA (Hons) Graphic and Media Design, awarded Upper Second Class Honours. Diploma in Professional Studies (DPS) for taking a year out working in industry.

### Chelsea School of Art, University of the Arts, London

*September 2006–June 2007*

Foundation in Art and Design, specialising in Visual Communication: Merit.

## Design

Product design: from ideation, rapid prototyping and user testing to fine-tuning polished designs and producing design systems, product design is my specialism.

Identity design: I love growing existing brands, but also helping to create new ones.

Print: I have a background in graphic design and can help you with your print collateral as well as you digital requirements.

## Software

I am proficient in all the usual modern design tools (Figma, Sketch, InVision, Zeplin, AfterEffects, Photoshop, Illustrator, InDesign), as well as a bit of HTML, CSS and all the usual Microsoft Office suspects.

## Skills

### Personal

I am confident liaising with and presenting to colleagues and clients. I have experience in mentoring junior and mid-weight team members. I'm sociable and considerate, and a motivated team player with a strong work ethic.

## Studio

Deutsche Bank, Chivas Regal, BP, GSK, The NHS, EDF, SSE, British Gas, Lloyds, Halifax, Monument, The Royal Navy, The RAF, Sky, NOWTV, Penguin, DK, London Zoo, Whipsnade Zoo, Red Bull Music Academy, The Financial Times and more.

## Freelance

Le Col, HollaTags, UpskillMe, Workerbird, Debate Mate, Clearbell Capital LLC, ProjectSet, East Learning, Blue Inspiration, Offshore Engineering, Blueprint Artists.

## Clients